



PRESS RELEASE

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GoIP International Opens Eastern European offices in Serbia

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GoIP International has now established a local Eastern European office in Beograd, Serbia, lead by Srdjan Djordjevic – a seasoned telecom professional to market and sell GoIP’s “VoIP in a Box” solution to ISP’s, Carriers, MVNO’s and ITSP’s.

GoIP International’s “VoIP in a Box” white label platform enables any service provider to offer personalized and advanced Voice over IP services to their customers.

After multiple successful deliveries of our “VoIP in a Box” solutions, we felt it was now time to expand and setup a strong local presence in the growing Eastern European broadband market to support the growing demand for VoIP services, explains Ivan Solvason, Founder and CEO of GoIP International.

Each day – 100.000 new broadband subscribers sign up for services, where 40% of those origins from the Eastern European market. This market is growing with incredible speed and most ISP’s – offering Wimax, ADSL or Wi-Fi broadband is currently looking at GoIP’s private label “VoIP in a Box” solution, to bundle their offering with innovative VoIP services to increase ARPU.

The GoIP International “VoIP in a Box” platform is a proven VoIP platform that has been in commercial operation for more than 4 years. GoIP’s “VoIP in a Box” Solution combines a self-managed Web front-end, a Business Operations Support System, a real time billing platform, and a VoIP soft switch, explains Ivan Solvason.

“VoIP is a service highly adopted in the Eastern European countries where VoIP is legal. Only a few countries still have blocked VoIP (Serbia and Belorussia), but we expect these markets to develop over the short term, opening up for new VoIP business”, explains Srdjan Djordjevic, Director of GoIP Eastern Europe. “Another factor for our success is the high price of local Telco’s, lots of immigrants wanting to call international, being offered a complete VoIP solution – allowing everyone to communicate in high quality, at much lower cost with additional services”, he explains. “At this moment, some of the Eastern European countries are actually ahead compared to some markets in Western Europe (mostly VoIP on WiMAX)”, explains Mr. Djordjevic.

About GoIP International ApS

GoIP International is a global groundbreaker in delivering complete private-label VoIP systems for prepaid and post paid Voice over IP for the consumer and business market. GoIP International has successfully implemented VoIP systems for global carriers, ISPs, Internet portals, call shops, and mobile phone companies. More information can be found at www.goipint.com

GoIP Eastern Europe Office:

Srdjan Djordjevic
Sales Director
Direct: +381 113017630
Mobile: +381 641313333
sdj@goipint.com

GoIP International Main Office:

Ivan Solvason
Founder and CEO
Direct: +456960 001
Mobile: +4531122707
is@goipint.com