



**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

**GoIP's Mobile VoIP solution**  
**Selected by XLN Telecom to serve over**  
**100.000 existing business customers**

COPENHAGEN, DENMARK & LONDON, UK, APRIL 22<sup>ND</sup>, 2008

***XLN Telecom is now launching "NetDialer" – a small easy to use java application covering most popular mobile phones to their over 100.000 existing and new business customers. NetDialer and "VoIP in a Box" platform is delivered by GoIP International – a Danish Application Service Provider.***

GoIP International's "VoIP in a Box" platform enables any service provider to offer personalized and advanced Voice over IP services to their customers.

Netdialer is customized for XLN Telecom customer and allows them to call all international numbers, directly on their mobile handset – saving them up to 90% on most destinations.

Netdialer loads all international contacts into the Netdialer application for easy dialing, plus enabling them to use a built in viral marketing tool, which enables any customer to invite their family and friends, plus business contacts to the new Mobile VoIP service – allowing them to instantly try out the service for a 15 minute free international call service.

The GoIP International "VoIP in a Box" platform is a proven VoIP platform that has been in commercial operation for more than 4 years. GoIP's backend support system combines a self-managed Web front-end, a combined CMS and CRM system, a SMS gateway, a real-time billing platform, and a VoIP soft switch, explains Ivan Solvason, Founder and CEO of GoIP International.

Christian Nellemann, Founder and CEO of XLN Telecom: "We see a unique opportunity in this new Mobile VoIP service for our small business customers. Netdialer is a much easier to use product than international calling cards. Netdialer allows customers to use their mobile phones to make international calls at rates comparable or below those of calling cards. Netdialer customers are able to analyse their call spend online, using our



customized real time reporting tools and we operate a fully transparent and “no hidden charges” policy unlike most calling card operators.

### **About GoIP International ApS**

GoIP International is a global groundbreaker in delivering complete private-label VoIP systems for prepaid and postpaid Voice over IP for the consumer and business market. GoIP International has successfully implemented VoIP systems for global carriers, ISPs, Internet portals, call shops, and mobile phone companies. More information can be found at [www.goipint.com](http://www.goipint.com)

### **About XLN Telecom**

XLN began operations in 2002. Deregulation of the UK Telecom’s industry has enabled XLN to offer an alternative phone service to BT at considerably lower cost. XLN is a fast growing alternative Telecom Service Providers focusing on the Small Business sector and services almost 100,000 customers in this sector. In 2006 Christian Nellemann, XLN’s founder and CEO, was presented with the Ernst & Young “Entrepreneur of the Year” award for his efforts in XLN and other successful ventures.. The company is highly profitable and has grown sales by an average annual compounded growth rate of 124% from 2002 to 2008. XLN was recognized by the Sunday Times Tech Track 100 league table as the 29<sup>th</sup> fastest growing UK technology company in 2007.

For further information, see [www.xlntelecom.co.uk](http://www.xlntelecom.co.uk) and [www.netdialer.com](http://www.netdialer.com)

XLN Telecom:

Christian Nellemann  
Founder and CEO  
Direct: +442077935530  
Mobile: +447768997744  
[c.nellemann@xlntelecom.co.uk](mailto:c.nellemann@xlntelecom.co.uk)

GoIP International:

Ivan Solvason  
Founder and CEO  
Direct: +456960 001  
Mobile: +4531122707  
[is@goipint.com](mailto:is@goipint.com)